

115 Broad Street, Bridgeport, CT

### **DIRECTIONS**

# I-95 South (toward New York)

Take Exit 27. At the bottom of the ramp, turn left onto Lafayette Street. At the first light, turn left onto South Frontage Road and bear right. At the next light, turn right at the Webster Bank Arena/Bluefish Stadium onto Broad Street. Proceed approximately one mile south. The Center is on the right. Parking available on site.

# I-95 North (toward New Haven)

Take Exit 27 and proceed straight off the exit ramp, bear right. At the fourth light, turn right at the Webster Bank Arena/Bluefish Stadium onto Broad Street. Proceed approximately one mile south. The Center is on the right. Parking available on site.

### **EXCELLENCE IN CARE**

The Center of Excellence in Generative Medicine at the University of Bridgeport provides high quality nutritional and naturopathic services via its teaching shifts in personalized medicine.

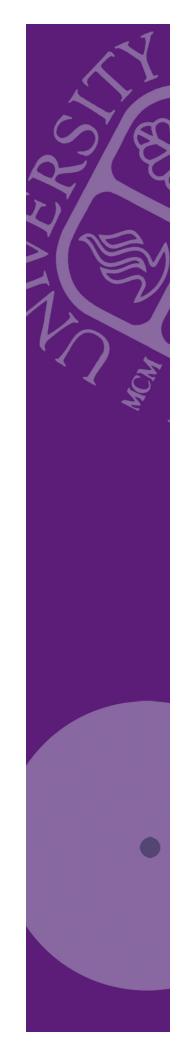
Our facility blends time-honored natural healing techniques with state-of-the-art diagnostics and proprietary software personally written by Dr. Peter J. D'Adamo to develop a genetically tailored diet specific for each patient. Under the guidance of Dr. D'Adamo, shift patients enjoy the benefits of cutting-edge research and treatment while also receiving compassionate care and support. Because it is a teaching shift, visit costs are considerably lower than seeing Dr. D'Adamo as a private patient. Patients also benefit from the added depth of communication and information that accompanies the teaching experience.

### Center of Excellence in Generative Medicine

115 Broad Street, Bridgeport, CT 06604 USA Phone: (203) 366-0526 | Fax: (203) 366-0529 frontdesk@generativemedicine.org www.generativemedicine.org

# ш MEDICIN IN GENERATIVE CELLENCE ш $\propto$

UNIVERSITY OF BRIDGEPORT HEALTH SCIENCES PETER J. D'ADAMO, ND, MIFHI, DIRECTOR



### THE CENTER OF EXCELLENCE

In 2009 Dr. Peter J. D'Adamo and the University of Bridgeport College of Naturopathic Medicine co-created the *Center of Excellence in Generative Medicine (COE)*. Beginning in 2012, the COE began to research, develop and employ the tools of systems analysis, molecular biology and bioinformatics to better understand the unique and complex self-healing behaviors that are the basis of naturopathic philosophy and therapy.

The Center of Excellence in Generative Medicine is a frontiers-focused biomedical initiative without parallel or equivalent in any other school of medicine.

All naturopathic students participate directly in the COE via programs in clinical practicum, investigation, symposia and didactics that are integrated throughout the four year curriculum.

### **HEALTHCARE**

Generative medicine employs the tools of modern medical research and bioinformatics (a type of information technology) to better understand the complex behaviors seen in both health and disease. These behaviors go beyond simple cause-and-effect relationships and provide for a better understanding of the relationships between the individual parts, whether they are genes, cell organelles, organ systems or even an individual's place in society. Naturopathic systems analysis can provide better approaches to safer and more individualized treatments of sickness and the enhancement of well-being.

### PERSONALIZED MEDICINE

An individualized approach to the patient is a key to unlocking many of the latent healing powers of the body. It allows the physician the ability to treat the patient, not the disease, a tenet of healing wisdom as ancient as its source, the great physician Hippocrates. Under the guidance of Dr. Peter J. D'Adamo shift patients enjoy the benefits of cutting-edge research and treatment while also receiving compassionate care and support.

# DR. PETER J. D'ADAMO

Dr. Peter J. D'Adamo is a naturopathic physician noted for his popular books on the Blood Type Diet. His series of books suggest that appropriate diet and lifestyle depend in part on an individual's blood type. Dr. D'Adamo's numerous publications and bestselling books have greatly contributed to our understanding of dietary individuality. In 1990 Dr. D'Adamo was awarded Physician of the Year by The American Association of Naturopathic Physicians.

In 2001 Dr. D'Adamo founded the Institute for Human Individuality (IfHI). In 2003 he instigated the first IfHI biannual conference and certification. These conferences, which have attracted the best and brightest minds in nutritional genomics, have continued through 2005, 2007, 2009 and 2011.

Dr. D'Adamo's series of books are *New York Times* bestsellers, and have been translated into over 65 languages. Dr. D'Adamo is a Distinguished Professor of Clinical Sciences at the University of Bridgeport and is the founder and director of the *Center of Excellence in Generative Medicine*.

### **BECOMING A PATIENT**

Our facility blends time-honored natural healing techniques with state-of-the-art diagnostics and proprietary software personally written by Dr. Peter J. D'Adamo to develop a genetically tailored diet specific for each patient. We take special pride in the level of follow-up care and support provided to our patients. We have an extensive network of referrals to other health professionals if needed. Our dispensary features many unique and personalized formulations which have been designed specifically for our patients. Our goal is to treat our patients as we ourselves would wish to be treated. We accept only as many patients as allow us to maintain our standards. Most major health conditions and all age groups are seen.

### **YOUR VISIT**

A first-time visit lasts approximately 90 minutes and includes:

- Intake and history
- Brief physical examination
- Biometric evaluation
- Bioimpedance analysis
- Fingerprinting
- Blood grouping and secretor typing
- Urinalysis and urine free-radical load testing
- Other genetic testing (PROP tasting)
- Diet report generation
- Recipe report generation
- Supplement protocol generation
- Consultation and patient education

Follow-up visits typically last approximately 30 minutes and may include retesting, dietary alterations, supplement protocol changes or recommendations for additional testing or therapies.



# **CONTACT US**

For an appointment or to learn more about Generative Medicine, please contact:

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